



TEXAS MUSIC PROJECT **Partner Organizations Fact Sheet**

PARTNERSHIPS SUPPORTING TEXAS MUSIC:

Since its inception in September 2002, more than 30 music and arts organizations have joined the Texas Music Project to support its mission of strengthening and restoring music education in Texas schools. The principal organizations, lead by the Social Marketing Resource Center, include the Texas Music Educators Association, the Texas Coalition for Quality Arts Education and the Texas Commission on the Arts. These groups work together forming the Texas Music Project to create meaningful music education programs for Texas schools, implement the “Don’t Mess With Texas Music™” public awareness campaign and create unique fundraising initiatives.

SOCIAL MARKETING RESOURCE CENTER:

The Social Marketing Resource Center is a 501(c)(3) non-profit organization committed to providing unique marketing solutions to non-profit groups, as well as corporate non-profit initiatives. The Social Marketing Resource Center conceived the Texas Music Project, created the unique non-profit alliance, and currently functions as the overall project leader, including marketing and fundraising for the initiative.

TEXAS COALITION FOR QUALITY ARTS EDUCATION:

The Texas Coalition for Quality Arts Education is a statewide, nonprofit service organization. The coalition includes more than 30 arts and education organizations throughout the state, including Texas Music Educators Association, Texas Coalition for Music Education, Texas Alliance for Education and the Arts and Texans for the Arts. The Texas Coalition for Quality Arts Education will work with the Texas Music Educators Association to help define music education needs and provide grassroots support and fundraising for the Texas Music Project.

TEXAS MUSIC EDUCATORS ASSOCIATION:

Founded in 1920 as the Texas Band Teachers Association, the Texas Music Educators Association is comprised of more than 8,000 school music educators united by one common goal – to support music education. For the Texas Music Project, the association will lead efforts to define music education needs and programs for Texas schools and provide grassroots support and fundraising for the Texas Music Project.

TEXAS COMMISSION ON THE ARTS:

Established in 1965 by the Texas Legislature, the Texas Commission on the Arts was founded to develop a receptive climate for the arts in Texas. The Commission will ensure fair and equitable disbursement of Texas Music Project grants, and provide administrative assistance and grassroots support for the Texas Music Project.

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**FOR MORE
INFORMATION:**

For more information about the Texas Music Project, the Social Marketing Resource Center, volunteer opportunities, donations or corporate sponsorships, contact Bruce Orr at 214.696.1636 or via email at bruce@texasmusicproject.com.

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